

VILLAGE LIFE
Outreach Project

LIFE • HEALTH • EDUCATION

A Year-Long Partnership Opportunity with Village Life Outreach

Who We Are



Village Life is a Cincinnati-based nonprofit advancing health, education, and economic opportunity in rural Tanzania.

For over 22 years, we have built sustainable systems that improve community well-being while serving as a bridge for global citizenship.

“We are not just a service organization. We are a strategic global partner.”

Our Differentiated Model

Village Life operates through **bi-directional partnership.**
We believe in the gift of reciprocity — where all parties grow through shared impact.

As communities strengthen, so do the leaders connected to them.

"We build sustainable systems — not temporary solutions."

Hand up. Not hand out.

Bridging the United States and Tanzania Through Shared Value



United States → Leadership & Innovation Outcomes
Tanzania → Health & Infrastructure Outcomes

Proven, Measurable Impact

Over 22 years, Village Life has built infrastructure + systems:



Baby safely delivered at the **M. Anne Haire Reproduction and Child Health Center**

20,000

Residents receive permanent care through
Roche Health Center

20,000

Residents have clean water, reducing disease & catalyzing economic growth

10,000

10,000+ students launched into workforce development through service trips

1,392

Moms receiving pre-natal care annually in
M. Anne Haire Reproductive & Child Health Center

500

Patients seen per trip with up to 3 trips annually

Corporate Partners as Multipliers



Through partnership with Village Life, **corporations multiply impact** — expanding both *community outcomes* and *organizational growth.*

Corporate partners represent:

- Scale
- Systems
- Workforce development
- Shared value creation



Global Citizenship & Service Trips

Village Life provides immersive, cross-cultural leadership experiences through brigade programs and strategic engagement.

Three times per year, professionals and students participate in field clinics serving approximately **500 villagers per trip**. Participants consistently report:

- Expanded global competency
- Stronger leadership clarity
- Renewed sense of purpose
- Deeper understanding of systems-based problem solving



"This is not volunteerism. It is ***leadership development embedded in global impact."- Dr. Chris Lewis, Founder***

ROI With Purpose

Village Life uses the power of human connection to build leaders, transform lives and grow communities.





Why Tanzania?

As Tanzania continues rapid economic growth, sustainable infrastructure and healthcare systems are essential.

We are entering our next phase of scalable impact.

Village Life is focused on:

- Infrastructure expansion
- Maternal and preventive healthcare
- Healthcare cultivation and nutrition systems
- Economic expansion for local entrepreneurs and sustenance farmers



Transformative Impact for Generations

Corporate partners gain:

- Transparent reporting and measurable impact data
- ESG-aligned global health and education initiatives
- Workforce engagement and leadership pipeline development
- Brand credibility through authentic, community-rooted partnership







> ***This is organizational growth aligned with global citizenship.***
>
> *Dr. Chris Lewis, Founder*
> *Village Life Outreach Program*

Bringing fresh water to Tanzania, in collaboration with:
University of Cincinnati Chapter of Engineers Without Borders (EWB)

ENGINEERS WITHOUT BORDERS USA



Local & Global Impact

Local + Global. Not Either/Or.
Village Life is rooted in Cincinnati and embedded in Tanzania.
We believe global citizenship strengthens local leadership.

Our work creates impact in two ways:

In Tanzania

- Sustainable health, education, and economic systems
- Infrastructure expansion and maternal health access
- Long-term community-rooted partnerships

In Cincinnati

- Leadership development for professionals and emerging leaders
- Workforce engagement and global competency growth
- Cross-sector partnerships and collaborative community building
- We do not divert local impact —we expand it.

The same systems thinking, cultural competency, and leadership development cultivated abroad strengthens organizations and communities here at home.

"The gift of reciprocity: as communities **grow**, so do our **leaders.**"

Invitation to Multiply Impact

Night on the Serengeti serves as the entry point into year-round strategic partnership — with 400 attendees.


Roche Health Center Under Construction

Partnership Opportunities:

- Build sustainable systems
- Expand maternal and preventive healthcare
- Strengthen global citizenship within your workforce
- Create measurable, generational impact

VILLAGE LIFE
Outreach Project





We invite you to join us as multipliers of shared value.

"Night on the Serengeti is more than an event — it is the gateway to year-round partnership, workforce development, and measurable global impact."


Roche Health Center Complete

Village Life is a **trusted bridge** between Cincinnati and Tanzania.

VILLAGE LIFE
Outreach Project

Village Life Leadership



Chris Lewis, MD, Founder
UC College of Medicine
Family Medicine Physician
Vice President, Vituity



Keisha Lewis, MS,Director
Director, Village Life
Director, Global Health
University of Cincinnati

Board Members



John McCarthy, CEO
AGI Management



Nicola Ziady, Chief Marketing Officer
University of Cincinnati

Board Members



Stewart Wright, MD
UC Health, Emergency Medicine



Andy Filak
Dean Emeritus, UC College of Medicine



Prince Ellis, Professor
University of Cincinnati



Charmaine Rochester
SVP & Chief Financial Officer
UC Health



Julia Lyall, AVP
Vituity



Alfred M. Sassler, DO, FACS
Physician, UC Health
Nasal Allergy &
Sinus Disease
Center



Kevin Waklatsi
Of Counsel at Taft Stettinius
& Hollister LLP



Kimberly McGinnis
Program Leader, Perinatal
Outreach, Mercy Health

NIGHT ON THE SERENGETI

2026-2027 Corporate Impact Opportunities

Partnership That Expands Access, Builds Leaders, and Sustains Communities

Presenting Partner*

Premier event visibility, speaking opportunity, and year-round partnership integration.

$35,000

- Category exclusivity
- Speaking opportunity
- VIP Happy Hour access
- 2 VIP Tables
- Premier logo placement + media mention (where applicable)

Year-Long Benefits

- Executive engagement
- Impact reporting
- Featured corporate spotlight in annual report
- Co-branded leadership/workforce activation with SMEs

Global Reach:

Advances established infrastructure for 20,000+ residents , workforce development + community impact.

Leadership Partner*

High visibility + named program alignment (Life, Health, Education or Workforce).

$25,000

- Immersive category experience sponsorship (Life, Health, Education **with product features**)
- VIP Happy Hour
- 1 VIP table
- High-tier logo placement
- Verbal recognition
- Named program alignment (Health/Education/Workforce)

Year-Long Benefits

- Employee engagement opportunities
- ESG impact summary
- Recognition in annual communications

Global Reach:

Strengthens long-term community systems while expanding preventative healthcare reach.

Customized partnerships may include workforce engagement panels with subject matter experts, co-sponsored Think Tanks, and programming aligned with your ESG, strategic or innovation priorities.

Partnership That Expands Access, Builds Leaders and Sustains Communities

Impact Partner*

Full table, event, visibility, and volunteer engagement.

$15,000

- VIP Happy Hour
- VIP Table
- Logo placement
- Employee volunteer activation

Year-Long Benefits

- ESG reporting inclusion
- Recognition in annual communications
- Workforce development series with SMEs

Global Reach:

Supports 200+ mothers annually while supporting thousands of children

Customized partnerships may include workforce engagement panels with subject matter experts, co-sponsored Think Tanks, and programming aligned with your ESG, strategic or innovation priorities.

Community Partner

Visible partnership with engagement opportunities.

$10,000

- Half table
- Logo placement
- Recognition in annual communications
- Website logo listing

Supporting Partner

Mission alignment and brand recognition.

$5,000

- 2–4 tickets
- Logo listing
- Website logo listing

Let's Multiply Our Impact, Together

Interested in partnering with Village Life Outreach?

1. Become a Strategic Partner

Year-long and multi-year partnerships available, aligned with your company's strategic priorities and ESG goals. Don't see exactly what you're looking for? Contact: nos@villagelifeoutreach.org. **Become a sponsor here.**

2. Join us for Night on the Serengeti 2026

Attend our immersive Tanzanian experience, highlighting our strategic pillars of Life, Health, and Education. It's a great way to experience our work first-hand. **Purchase tickets here.**

3. Volunteer with Village Life

Invest your time, talent, or resources to expand our impact in Cincinnati and Tanzania. From corporate service days to skills-based engagement, there's a place for you.

Multiply your impact. Visit nos2026.org

VILLAGE LIFE
Outreach Project

LIFE • HEALTH • EDUCATION

For More Information Contact:
Website: villagelifeoutreach.org
Email: nos@villagelifeoutreach.org